

# Disha Stars: AI Admission Engine

An End to End AI first admissions engine  
for students and universities



# The Modern Admission Challenge:

## Quality and Quantity

**01** Reach - The struggle to reach high volume of students meaningful

**02** Database chaos - Managing duplicate and large audience base from multiple resource

**03** Resource burnout - Converting large base with limited internal resources

**04** The scale limit - Inability to give personalized communication at scale

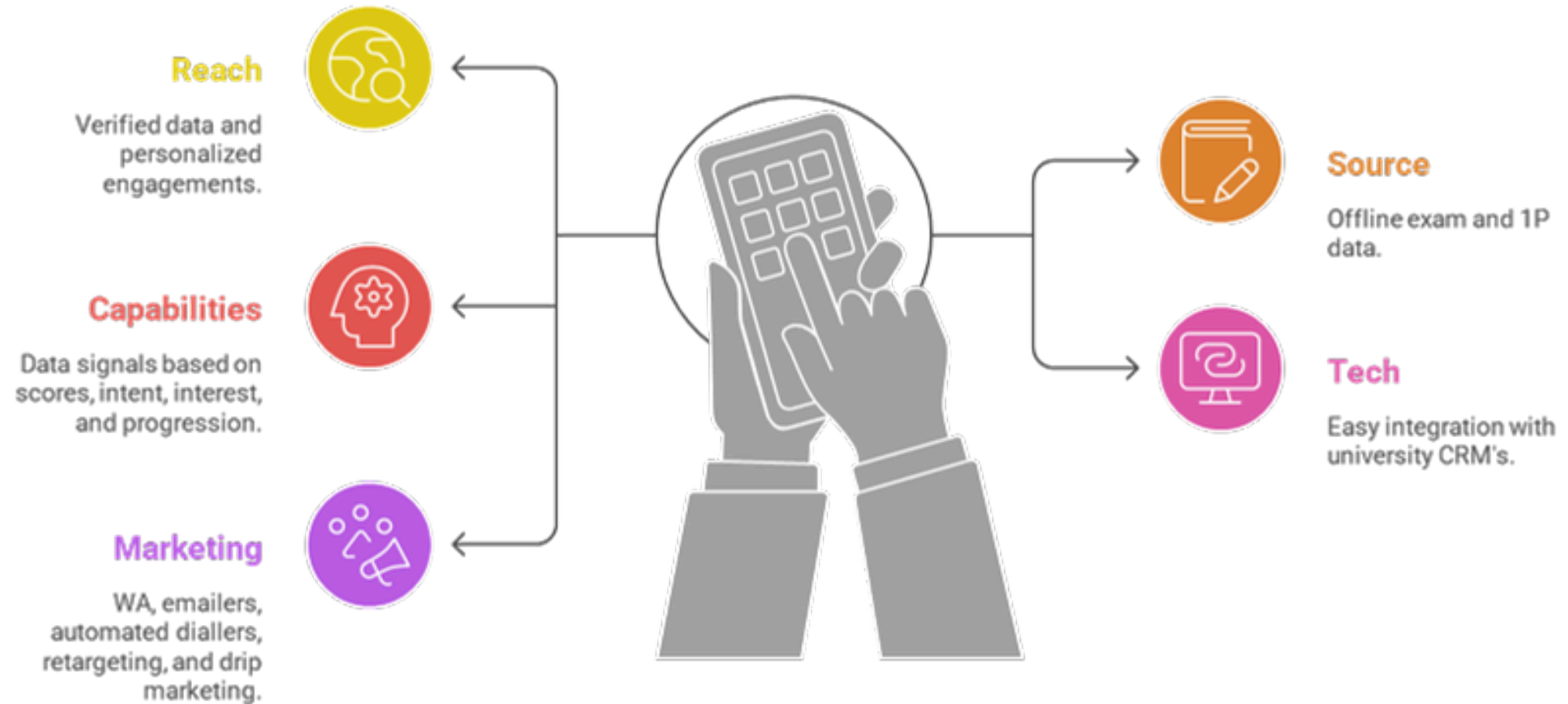




# Solving The “LAST MILE” Of Conversions

A holistic approach combining AI, Data and People

# Disha Stars Core Engine



# Why Us?

## AI Powered & Data First Engine

### Deep behavioral analytics:

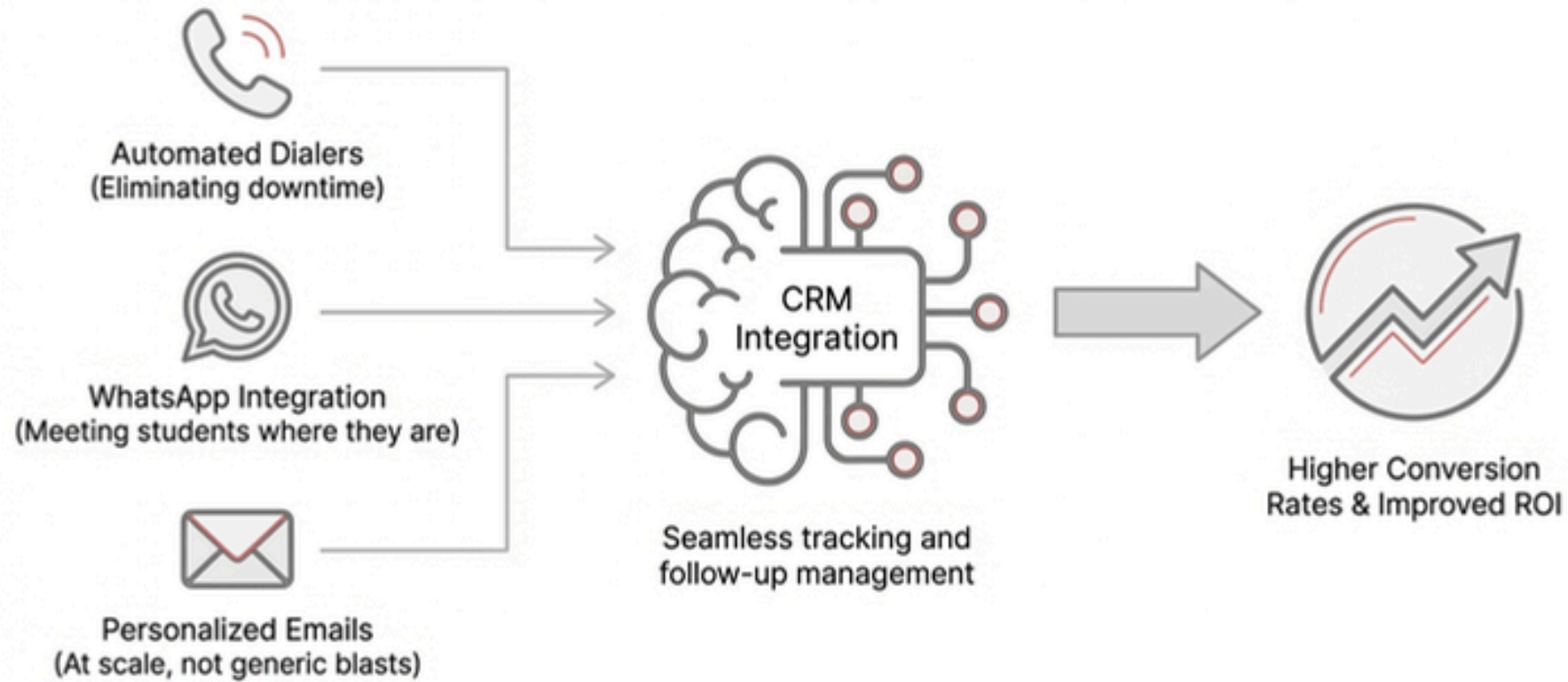
- a. Intent
- b. Scores
- c. Geography preferences
- d. Course
- e. Fee preference

### AI application:

- a. Predictive analysis
- b. Adaptive follow up based on interest shown
- c. Psychographic matching



# The Engine Smart Tools



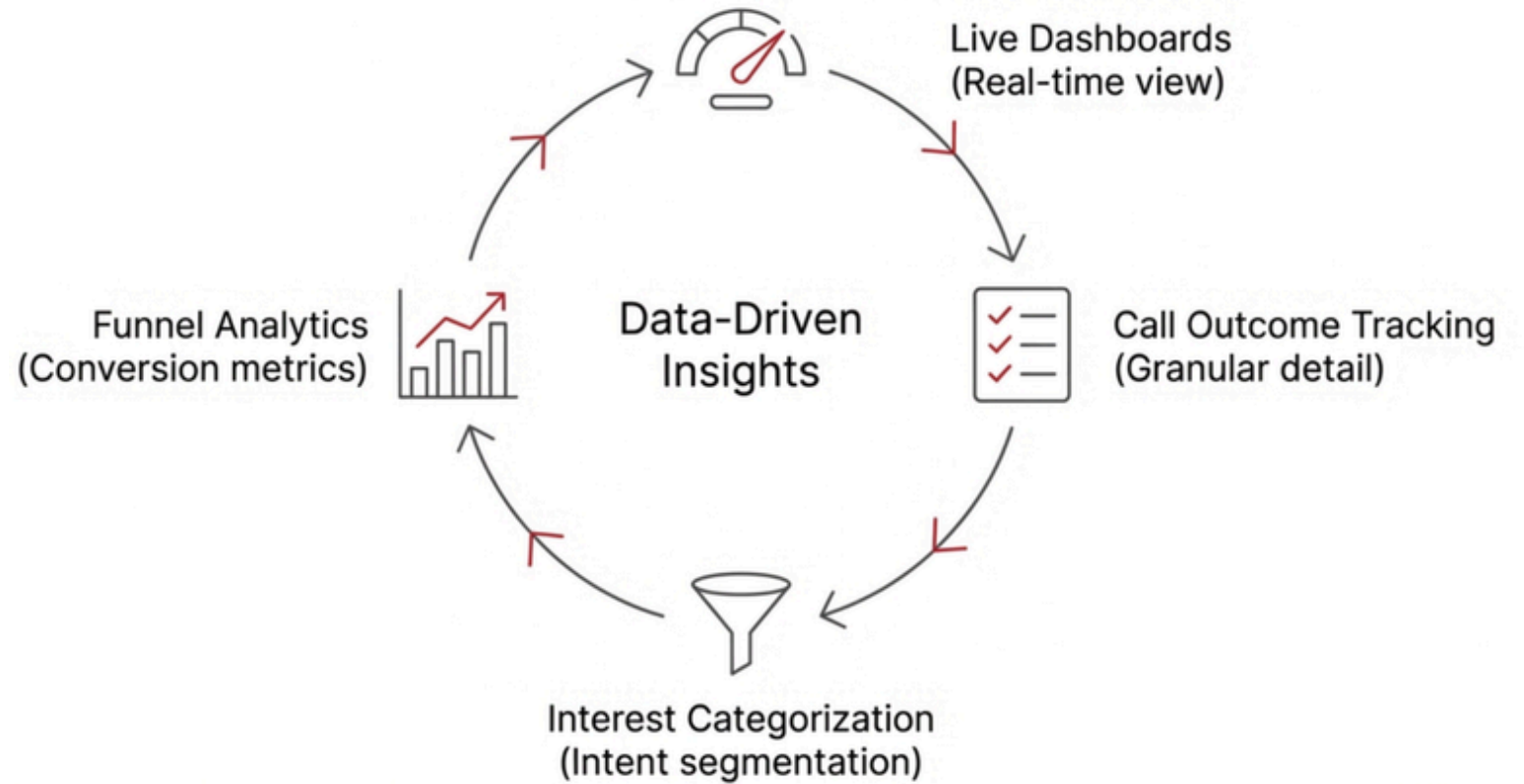
# Disha Enrollment Flow

## End-to-End Student Journey Pipeline



A structured, persistent 'no student left behind' approach.

# Performance Tracking Stack



# The Integrity Code: What We Don't Do

No false commitments

No generic call centers

No pushy tactics

No random data  
(bulk data)

No privacy  
compromised

Overpromise and  
under deliver

# What We Need From You?

CRM Integration

SPOC

SOP

Slab based rev  
share  
structure  
on closure of  
each admission

Special  
incentive in  
terms of fee for  
an admission  
through us

# The Outcome: Measured Impact, Meaningful Growth

HIGHER CONVERSIONS  
AI DRIVEN OUTREACH  
COUNSELLING EXPERTS





**Thank you!**